

Understand the mind to forge the future.

Bachelor of Arts in Psychology





About SNHU

Founded in 1932, Southern New Hampshire University (SNHU) is a distinguished U.S. nonprofit institution with a 25+ year online legacy of redefining higher education. Chosen by 3,000 on-campus and 170,000 online students, with an alumni network exceeding 100,000 worldwide, SNHU is one of the largest universities in the U.S.

SNHU is decorated with accolades, including the 2020 Most Innovative University in the North (U.S.) and Best Regional Universities by U.S. News & World Report and is accredited by NECHE, overseen by the U.S. Department of Education and Council for Higher Education Accreditation. SNHU strives to transform lives through quality education and our globally recognized accreditations are a testimony to the highest academic standards.



Awarded the 21st Century Distance Learning Award For Excellence in Online Technology By the United States Distance Learning Association (USDLA)



Named 2024's Most Innovative University in the North By the U.S. News & World Report



Accredited by the New England Commission for Higher Education (NECHE) Overseen by the U.S. Department of Education (USDOE)

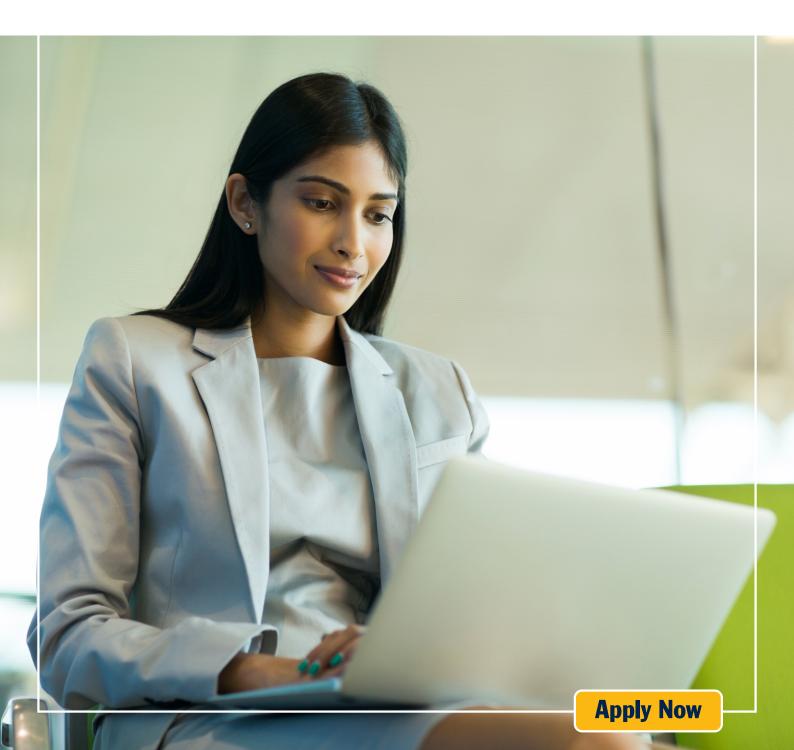




Program Overview

Become an expert in major psychological concepts, human behavior and research methods with our **Bachelor of Arts in Psychology program**. Our practice-based curriculum is aligned with the latest American Psychological Association Guidelines, with five major themes woven into the program: self-care, social justice, emotional intelligence, ethics and career connections.

Throughout the degree program, you will develop versatile skills important to communicating effectively in diverse settings and understanding human behavior. Our BA in Psychology develops adaptable, emotionally intelligent and growth-oriented professionals ready to work in a variety of business, community, education and nonclinical settings. Please note that this is a non-clinical program, but gives you a great foundation to pursue further studies in psychology.





Why Psychology?

Studying psychology gives you a deep understanding into human behavior, choices, motivations and how a person's environment affects their development and psychological well-being. In addition, you will become well-versed in interpersonal communication to help you connect with others in a meaningful way in a variety of circumstances.

Whether you would like to go into a human services field to help people or into a more marketing focused field to connect consumers with products they'll love, a degree in psychology will give you the tools to excel. Employers are looking for graduates with great communication, empathetic leadership skills and an understanding of human behavior, especially in areas such as:

- Management
- Community and social service
- Educational instruction and and library occupations
- Healthcare practitioners and technical occupations
- Office and administrative support roles*
- Career-driven individuals are seeing the potential of a psychology degree, as applications for psychology programs in India have increased by 50-60% compared to pre-pandemic levels.[^]

*Bureau of Labor Statistics. <u>Viewed online here.</u> ^Times of India. <u>Viewed online here.</u>

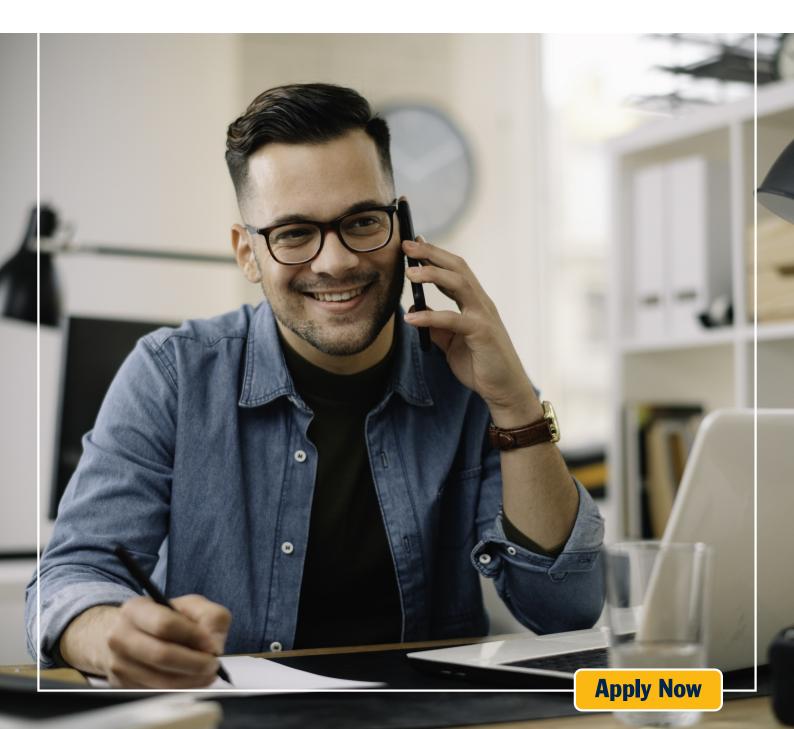




Career Potential

With an online Bachelor of Arts in Psychology, become a well-rounded professional, equipped with emotional intelligence, critical thinking, and strong communication skills. Gain an in-depth understanding of the human mind and behavior and build a career transforming lives and impacting society. This degree opens doors to a wide range of career opportunities like:

- Market research analyst
- Human resource manager
- Public relations specialist
- Management positions





What Will You Learn?

SNHU's psychology program combines theory and practice to give you deep insight into human behavior and thinking. In addition to essential psychological theories, you'll learn to collect, interpret and communicate important data and findings from data sets. You will immerse yourself in cutting-edge methods and case studies to build skills in scientific inquiry and skills in demand for any field that requires an understanding of human behavior. Upon graduating you will be able to:

- Apply foundational psychological theories, principles and methodologies in accordance with ethical principles and professional standards.
- Develop researchable questions and methods of inquiry that inform further study in the field of psychology.
- Analyze and interpret data to communicate findings and implications to professionals in the field of psychology, interdisciplinary fields and non-academic audiences.
- Develop and promote professional mindsets and practices grounded in psychological evidence that foster unbiased, globally aware, and culturally responsive behaviors in individuals and communities.





Why Choose SNHU Online?



Embrace a rich academic legacy

Established in 1932, SNHU brings a rich legacy of educational excellence and leadership. As a pioneer in online education, SNHU has been offering industry-relevant top-tier online degrees since 1995.



Global employability & opportunities

With a 160,000+ strong global community of learners and a vast network of 232,000+ alumni across 46+ countries, our global footprint showcases our international recognition and employability. SNHU propels you to global success, preparing you for evolving workplaces.



Opportunity to attend graduation ceremony on-campus

Online students at SNHU have the unique opportunity to take part in the full graduation experience. You are welcome to join the celebration on campus and build lifelong memories in person, because your success deserves the spotlight.



Career Catalyst Advantage

In partnership with Hiration, SNHU offers a whole suite of Al-powered career-enabling tools that help you sharpen skills through mock interviews, receive real-time feedback, create a compelling LinkedIn profile, master the art of cover letters and tailor resumes with Job Matcher for each opportunity – all with Alpowered excellence.



Robust suite of online learning tools

Online learners at SNHU gain exclusive access to specialized online toolkits, depending on the area of study. These include Microsoft Suite and a LinkedIn Learning subscription.

Elevate your education.



Affordable pricing & merit scholarships

SNHU is committed to making learning economical and accessible. Our pricing, flexible payments, 0% financing and merit scholarships ensure a U.S.-accredited degree is financially reachable for everyone.



Campus Immersion Program Embark on SNHU's Campus Immersion program, a dynamic 2-week Experience English Summer Camp, where you'll delve into New England's rich culture, engage with local entrepreneurs, attend campus event with SNHU students, and enhance your English skills through hands-on educational excursions and career workshops, creating lasting memories beyond the classroom.





Alumni Benefits

Upon completing their studies, all SNHU graduates, whether from online programs or on-campus courses, gain access to a diverse array of exclusive alumni benefits. By joining our online alumni community, you unlock:

| Global Alumni Network and Social Platform | SNHU LinkedIn Community Group Handshake |
|--|---|
| Stay connected with former SNHU classmates | Join our exclusive LinkedIn community group |
| across the globe through our comprehensive | designed for SNHU alumni, where you can explore |
| alumni directory and social media platform, | job postings, advertise vacancies within your |
| fostering valuable connections and opportunities | company, and tap into the diverse talent pool of |
| for collaboration. | SNHU graduates. |
| Career Development Resources | Professional Support Services |
| Engage in a range of career development resources, | Benefit from tailored professional support services |
| including webinars, internship fairs, and personalized | such as mock interviews and resume reviews, |
| counseling sessions, tailored to support your | providing invaluable feedback and guidance to help |
| professional growth and advancement. | you succeed in your career endeavors. |
| Events Calendar: Networking and Engagement | Access to SNHU Library Resources |
| Stay informed about upcoming events such as | Gain unrestricted access to a wealth of academic |
| Homecoming celebrations, Global Days of Service | and research resources offered by SNHU's library, |
| initiatives, and virtual career events, offering | empowering you with the knowledge and information |
| opportunities for networking, learning, and | needed to excel in your personal and professional |
| community engagement. | pursuits. |





Career Catalyst AI Tools: Empowering Your Career Ascent

We have partnered with Hiration, a pioneer in Al-driven innovation, to offer you a whole suite of Al-powered tools that enable you to showcase your best self and take your career to unprecedented heights.

Get a competitive edge with Career Catalyst:

- **Excel in mock interviews:** Refine your interview skills with real-time feedback.
- **Tailor your resume:** Customize your resume to each job listing with the Job Matcher feature.
- **Optimize Linkedin:** Craft an alluring profile showcasing skills and experience that recruiters can't resist.
- **Perfect your cover letter:** Receive precise, actionable feedback to create a lasting impression.

Transform your growth trajectory with Al-powered tools. We're here to guide you every step of the way.





Format Online Degree Program

Our online undergraduate programs have **six convenient start dates** throughout the year and are divided into eight-week sessions - October, January, February, May, June and August.

Eligibility

Online Degree Program

To be eligible for admission in one of SNHU's online undergraduate programs, you must meet the following criteria:

- Must not be a resident of the U.S.
- Must be proficient in English
- Must be a Higher Secondary School graduate (12th grade) with U.S. equivalent GPA of 2.0 (C) or higher (passing or above on your 12th grade final HSC, ICSE, CBSE, AISSC or other standardized exams)

Note: If final 12th-grade exam scores are not available students may submit their mid-term or prelims 12th-grade scores and/or their 11th-grade final scores.





Curriculum

Our General Education program provides students with a learning framework that addresses core competencies (such as information literacy, critical thinking, global knowledge and awareness, etc.) which are identified as critical factors toward a student's ability to succeed in their academic and professional goals. The ultimate purpose of the General Education program is to provide students with an intentional undergraduate experience that contributes to the development of higher-order skills that employers find necessary for students to succeed, regardless of their chosen career field.

If you would like more information about any of the subjects, please click on the subject code to bring you to the academic catalog.

General Education Subjects (42 Total Credits)

| ENG122 - English Composition I | SCI200 - Applied Natural Sciences |
|--|---|
| ENG123 - English Composition II | HIS100 - Perspectives in History |
| SNHU107 - Success Strategies for Online Learning | HIS200 - Applied History |
| IDS100 - Perspectives in Liberal Arts | ISD400 - Diversity |
| HUM100 - Perspectives in Humanities | MAT133 - Introduction to Statistical Analysis |
| HUM200 - Applied Humanities | SCS100 - Perspectives in the Social Sciences |
| SCI100 - Perspectives in the Natural Sciences | SCS200 - Applied Social Sciences |

Major Subjects (18 Total Credits)

PSY108 - Introduction to Psychology: In this course, students will explore the complexities of the human mind by examining the science behind why we think, feel, and do. Students will experience the evolution of psychology through the early schools of thought, major branches, and core theories that guide contemporary perspectives.

PSY211 - Lifespan Development: In this course, students will explore the biological, sociological and psychological influences that shape development between conception and death. Students will analyze traditional and emerging theories of development that

increase their knowledge of human development as it relates to the field of psychology.

PSY215 - Abnormal Psychology: In this course, students explore the major diagnoses from a biopsychosocial perspective. Students critically reflect on the basis of diagnoses, to appraise the benefits and costs of various assessment methods and understand the contributions of diverse treatment approaches. Ultimately, this course helps students understand the importance of reducing the stigma of disorders and diagnoses in a variety of contexts.

PSY328 - Theories of Personality: Students will gain in-depth knowledge about personalities and examine theoretical explanations to understand personality development, personality states and assessments. Students also explore the relevance of personality theory and assessment in a variety of contexts.





PSY355 - Theories of Social Psychology: Learners will explore the fundamental principles underlying social psychology and the connection between social interaction and social influence. Learners will analyze the differences in social pattern, study the dynamics of intergroup relationships, conflict, and cooperation and learn the limits in generalizing psychological research to cultural, gender, ethnic or age groups.

PSY375 - Cognition: In this course, learners explore the processes and structures of the human mind through a survey of historical and contemporary scientific studies. Learners use critical thinking skills to evaluate the strengths and limitations of theoretical models, as well as the models' contributions to fields like education, technology, innovation and mental health care.

Complete one of the following: (3 Credits)

- **PSY222 -** Research Methods
- PSY224 Research II: Scientific Investigations
- Complete one of the following: (3 Credits)
- PSY223 Research I: Statistics for Psychology
- **PSY260** Statistical Literacy in Psychology
- **Complete one of the following:** (3 Credits)
- **PSY444** Senior Seminar in Psychology (Capstone)
- PSY491 Psychology and Social Change

Complete 6 credits (2 courses) of subjects: PSY within the course number range

200 - 499, EXCEPT PSY222 and PSY260

Complete 6 credits (2 courses) of the subjects: BIO BUS, CHM, COM or SNHU within

the range of course numbers 200 - 499, EXCEPT COM212, COM220, COM320

Complete 27 credits (9 courses) of free electives

Total Credits - 120 credits (or 40 Subjects)

Disclaimer: Subject availability is not guaranteed. Not all subjects are available for all terms and in the event there is an error, the university reserves the right to remediate. Subjects are not necessarily able to be taken in the order listed.





Meet Our Faculty Members

SNHU is dedicated to student success, and that starts with bringing expert faculty to teach our specialized subjects for students studying online from India. In addition to real-world experience in their field and a passion for education, each faculty member undergoes training for online instruction from SNHU.

Our faculty members for online degrees in India are Indian, meaning they can help bridge the cultural gap and give you the unique perspective of an Indian professional working domestically and globally. SNHU hires our Indian faculty members at the same standard as our on campus faculty, so you'll get the unique opportunity to learn from local experts hired at U.S. university standards.

Faculty Highlight

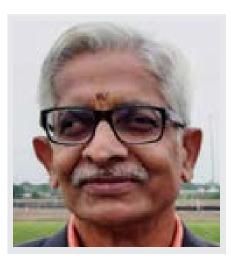


Dr. Meera lyer, PhD

12+ years of experience Teaches Physiological Psychology

Dr. lyer is a child and adolescent psychologist with a PhD in psychology, specializing in cyberpsychology.

She is a member of prominent international and national psychological associations (APA, INSPA, NAOP and BCPA) and has made contributions to government-based initiatives (NCPCR, Mission Shakti-Gov. of India) for counseling trauma and domestic abuse victims.



Dr. Nilakantan Narasinganallur, PhD

32+ years of experience in finance, **15+** years of teaching **MBA** programs

Teaches Applied Business Statistics

Dr. Narasinganallurhas earned his Ph.D. in Management from Mumbai University, where his research focused on financial derivatives and the comparison of option valuation for indexes and equities in the Indian stock market to valuations in the US stock market.

He is a published author of a book on modern risk analysis and various peer-reviewed research papers in international journals.







Dr. Sivaraman Eswaran, PhD

Completed his PhD at Bharathiar University, Coimbatore in 2019 Teaches Security Risk Analysis and Planning

Dr. Sivaraman is a CompTIA Security+ certified professional and EC-Council Certified Computer Hacking Forensic Investigator in addition to a Microsoft Certified Professional and EMC Academic Associate.

He received an internal research grant funded by PES University for a research project, in addition to several research projects funded by Curtin University Malaysia in collaboration with the University of Nottingham Malaysia and the Swinburne University of Technology Malaysia.



Dr. Veena Tripathi, PhD

Dr. Tripathi's experience spans various industries (automobile, banking, entertainment, NGOs and educational institutions) and regions including Europe, North America, India and Central Asia. Professor Veena is a certified coach from HarvardX and University of Michigan and her major focus is to bring purpose, positive energy and creative confidence to every teaching experience. Currently, she is the Director of Global Strategic Partnership of an NGO, a marketing professor at Jaipuria Institute of Management, Delhi in addition to being faculty member at SNHU. She brings to the table a varied set of skills and experience ranging from mental health to personal branding to marketing communications. She is also a columnist for the Indian Sleep Product Federation magazines, Loud Applause, Data quest and more.



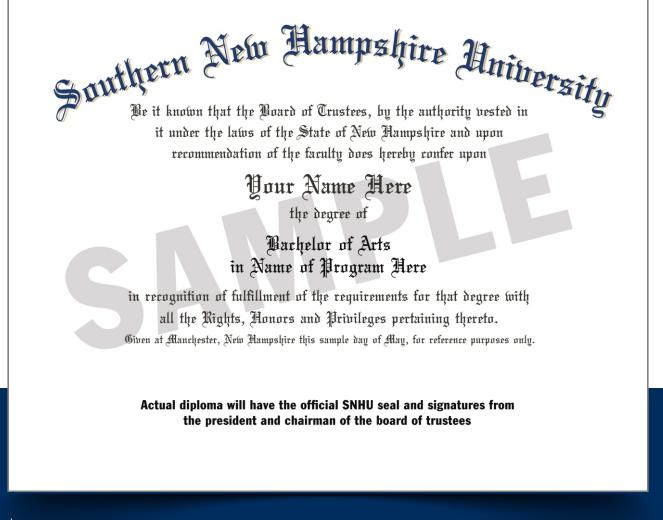


Accreditations





Degree Certificate



* SNHU degree programs are validated by the U.S. Regional Accrediting body (NECHE) and recognized in the U.S. by the U.S. Department of Education. These degree programs do not have official recognition by Ministries of Education outside the United States.







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